

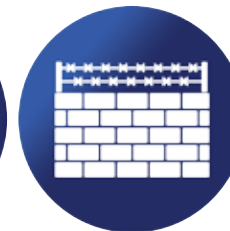
BORDER SECURITY REPORT

The leading publication for the world's border protection, management and security industry policy-makers and practitioners.

Flagship Media
Partner of



Partner of the

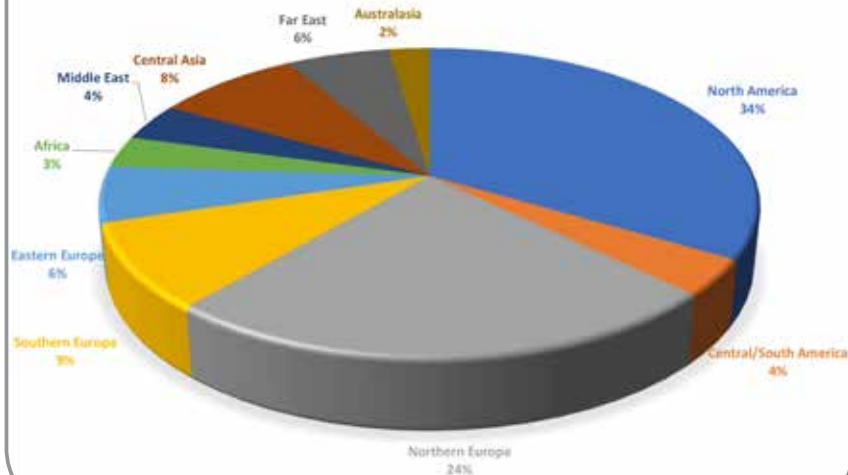


2021 Media Information

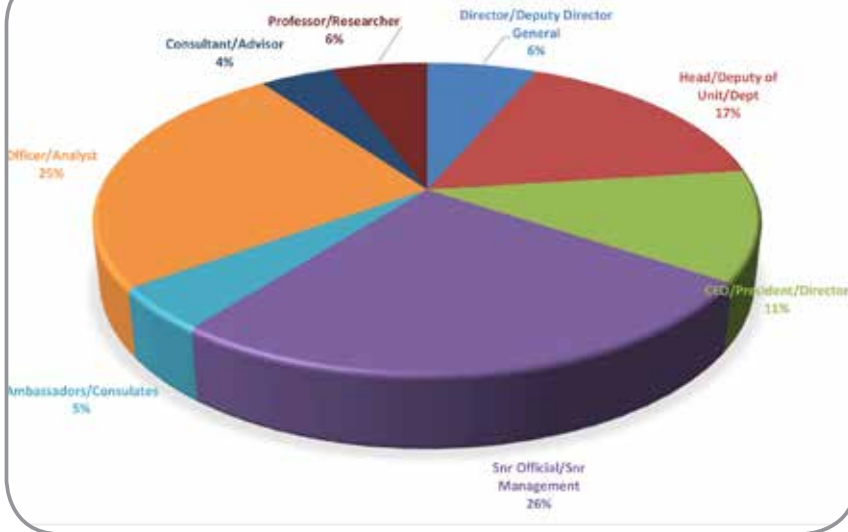
STATISTICS

BORDER SECURITY REPORT

GEOGRAPHIC BREAKDOWN



JOB FUNCTION



DIGITAL AND PRINT MAGAZINE



Circulated to over 30,000 agency and industry experts

E-NEWS



Distributed weekly to over 30,000 agency and industry experts

ONLINE



border-security-report.com
Over 40,000 visitors per mth

SOCIAL MEDIA



Focused 'World Border Security' LinkedIn group

Border Security Report as a bi-monthly publication and the premier international border management industry magazine delivering agency and industry news and developments, as well as more in-depth features and analysis to over 30,000 border agencies, agencies at the borders and industry professionals, policymakers and practitioners, worldwide.

BSR will inform and enlighten readers with up-to-date news as well as in-depth features, essential analysis and comment.

Get your products and services read and noticed by senior officials in government and non-government agencies, consultants and associates through Border Security Report.

Editorial Contact

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Marketing & Production
E: neilw@torchmarketing.co.uk



What your clients will be reading

Jan/Feb 2021

- Focus on Land Borders
- Technology: Facial Recognition
- News and Views from the Agencies at the Border
- Border Watch
- Industry and technology news

Bonus distribution:

TBA

Ad Deadline: 10th January 2021

Jul/Aug 2021

- Focus on Wildlife Trafficking
- Technology: Airborne Surveillance Systems
- News and Views from the Agencies at the Border
- Border Watch
- Industry and technology news

Bonus distribution:

TBA

Ad Deadline: 10th July 2021

Mar/Apr 2021

- Focus on Maritime Borders
- Technology: Biometrics
- News and Views from the Agencies at the Border
- Border Watch
- Industry and technology news

Bonus distribution:

Critical Infrastructure Protection and Resilience Europe

Ad Deadline: 6th March 2021

Sep/Oct 2021

- Focus on Human Trafficking
- Technology: Port Security Systems
- News and Views from the Agencies at the Border
- Border Watch
- World Border Security Congress (Preview issue)
- Industry and technology news

Bonus distribution: Critical Infrastructure Protection and Resilience North America

Ad Deadline: 4th September 2021

May/Jun 2021

- Focus on Air Border Security
- Technology: Ground Sensors
- News and Views from the Agencies at the Border
- Border Watch
- Industry and technology news

Bonus distribution:

Security and Counter Terror, London and IFSEC

Ad Deadline: 8th May 2021

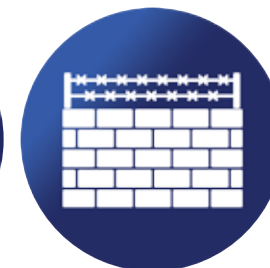
Nov/Dec 2021

- Focus on Drug Trafficking
- Technology: Travel Hub Security Systems
- News and Views from the Agencies at the Border
- Border Watch
- Industry and technology news

Bonus distribution:

International Security Expo

Ad Deadline: 6th November 2021



RATES & SPECIFICATIONS

DISPLAY

	1x		3x		6x	
Full page	£1,670	\$2,150	£1,545	\$1,975	£1,420	\$1,825
Half page	£1,250	\$1,600	£1,150	\$1,450	£1,045	\$1,325
Third page	£1,050	\$1,350	£960	\$1,225	£875	\$1,100
Quarter page	£835	\$1,050	£795	\$1,000	£750	\$950

PRODUCT FOCUS

	1x		3x		6x	
Eighth page	£450	\$575	£400	\$510	£360	\$465

SPONSORED CONTENT / WHITE PAPERS

Full page editorial in an issue of BORDER SECURITY REPORT Sent to over 30,000 border security professionals worldwide. Sponsored content allows you to tell your existing and potential customers about your latest technology or service, exactly the way you want to say it. It gives your control of the message whilst benefitting from reaching a much bigger but still targeted audience. You send the 800-word or so piece along with images and we will also post it on the www.border-security-report.com homepage for one week, be shared via our social media channels and it will then remain on the site for a full 12 months.

Cost £1,670 or \$2,100



RATES & SPECIFICATIONS

BORDER SECURITY REPORT

DISPLAY

Magazine

Full page

Full page

Half page

Half page

Half page

Third page

Third page

Third page

Quarter page

Quarter page

Quarter page

Double page spread
(3mm bleed head, foot and face only)

Half page spread
(3mm bleed foot and face only)

Trim size

Bleed

Live area

Island

Horizontal

Vertical

Square

Horizontal

Vertical

Island

Vertical

Horizontal

Spread

Spread

STANDARD SIZES (W x H)

210mm x 297mm (A4)

216mm x 303mm

190mm x 277mm

115mm x 190mm

190mm x 138mm

92mm x 277mm

115mm x 115mm

190mm x 99mm

60mm x 277mm

92mm x 138mm

45mm x 277mm

190mm x 68mm

420mm x 297mm
(426mm x 303mm)

420mm x 145mm
(426mm x 148mm)

PRODUCT FOCUS

Eighth page - 93mm x 64mm

PRODUCT
FOCUS

FORMATS

File Types

High resolution PDF (minimum of 266 dpi output) with crop marks as well as bleed marks

Accepted Formats

PDF only

Email

Below 5MB or enquiries can be sent to copy@torchmarketing.co.uk. If above 5MB please email for instructions.

FULL PAGE

HALF PAGE

QUARTER
PAGE
(Island)

THIRD PAGE

QUARTER PAGE
(Horizontal)

THIRD
PAGE
(Island)

QUARTER
PAGE
(Vertical)

EMAILS RATES & SPECIFICATIONS

BORDER SECURITY REPORT

WEEKLY E-NEWS BANNER

Premium position - Horizontal

728 x 90px

1 month	3 months
£625 \$800	£545 \$700
6 months	12 months
£500 \$640	£460 \$590

Mid position - Horizontal

728 x 90px

1 week	4 weeks
£500 \$640	£460 \$590
8 weeks	12 weeks
£420 \$540	£375 \$480

FEATURE HIGHLIGHT BANNER

Premium position - Horizontal

728 x 90px

1 issue	3 issues
£625 \$800	£545 \$700
6 issues	12 issues
£500 \$640	£460 \$590

DEDICATED EMAIL / EBLAST

Dedicated email campaign, providing your own email, delivered by Border Security Report to our 30,000+ subscribers circulation list.

Cost £2,250.00 (\$2,900)

EMAILS RATES & SPECIFICATIONS

BORDER SECURITY REPORT

BI-MONTHLY ISSUE ALERT BANNER

BORDER SECURITY REPORT

For the world's border protection,
management and security industry
policy-makers and practitioners



Your latest issue of Border Security Report has arrived

[Click here to download your copy of Border Security Report \(pdf\) >>](#)

Please find here your downloadable copy of the September/October issue of **Border Security Report** for the latest views and news.

Border Security Report in this issue:

- Combatting the Illegal Wildlife Trade
- Wildlife Trafficking in Trinidad And Tobago
- Cannabis trafficking and endangered-tortoise trade drive corruption in Madagascar
- South Africa's Border Management Authority Dream Could be a Nightmare
- Fighting drug trafficking in the Golden Triangle
- Kiosk systems – the key to border control?
- Border Security: A Quarantined Pandemic



Premium position - Horizontal

728 x 90px

1 month

3 months

£625 \$800

£545 \$700

6 months

12 months

£500 \$640

£460 \$590



DIGITAL RATES & SPECIFICATIONS

BORDER SECURITY REPORT

WEBSITE BANNER

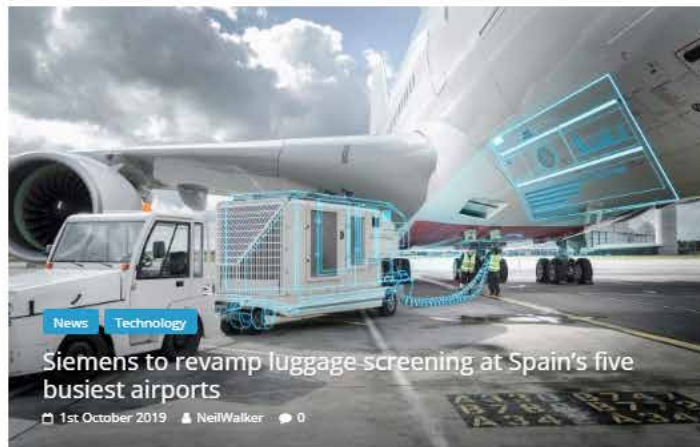
Tuesday, October 1, 2019 Latest: IDEMIA invests further in APAC Border processing capability platform



BORDER SECURITY REPORT



CONTACT



News Technology

Siemens to revamp luggage screening at Spain's five busiest airports

1st October 2019 Neil Walker 0



Siemens to revamp luggage screening at Spain's five busiest airports

1st October 2019 0



Protecting Borders with second-generation Motion Detection Technology

1st October 2019 0



IDEMIA invests further in APAC Border processing capability platform

1st October 2019 0



Frontex teams up with INTERPOL to track down foreign terrorist fighters

1st October 2019 0

MIGRATION



Migration News Technology

Frontex teams up with INTERPOL to track down foreign terrorist



Mediterranean Migrant Arrivals Reach 55,918 in 2019; Deaths Reach 929

30th September 2019 0



Morocco boosts security at border crossing with Mauritania

30th September 2019 0



Wildlife trafficking: organized crime hit hard by

ADVERTS



Top Premium position

728 x 90px

1 month	3 months	6 months	12 months
£650 \$825	£595 \$760	£545 \$700	£495 \$630

SquareBanner Ad

125px 125px

1 month	3 months	6 months	12 months
£350 \$450	£325 \$410	£290 \$370	£250 \$320

DIGITAL RATES & SPECIFICATIONS

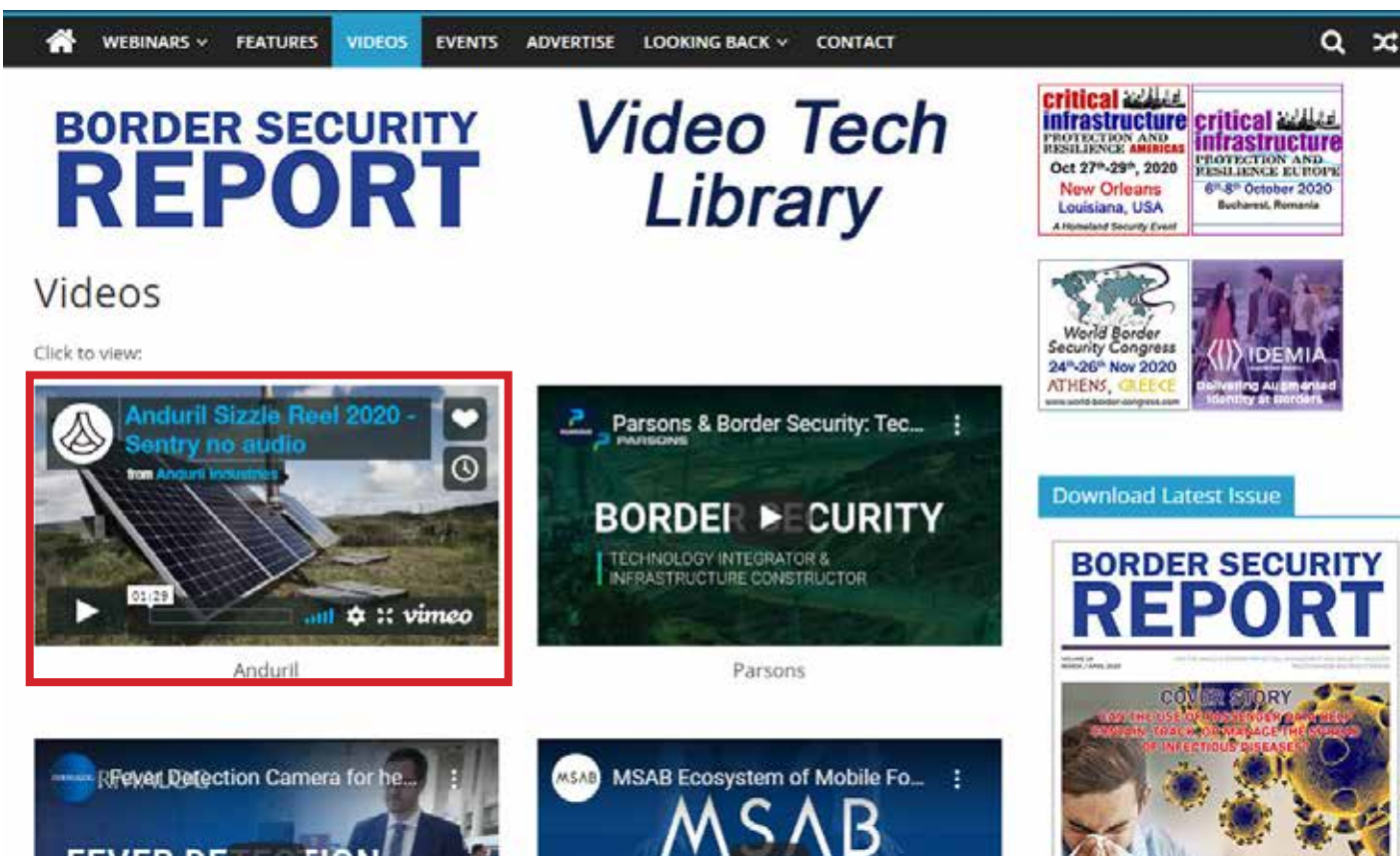
BORDER SECURITY REPORT

BORDER TECHNOLOGY VIDEO LIBRARY

Your company videos represent a significant investment in time and resources, and yet, not many people see them or even know they exist. And those that do view them, usually know who you are anyway! Maximise your investment in your video resources by allowing us to promote it for you.

Include your company or product video in our exclusive Border Technology Video Library and reach our global border security community. Your video will be included on the BORDER SECURITY REPORT web site, the closed WORLD BORDER SECURITY NETWORK and promoted via our magazine, monthly eNewsletter and social media channels.

Cost £1,250.00 (\$1,600) it will remain on the site for a full 12 months



ONLINE SPONSORED CONTENT

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You send the 800-word or so piece along with images and we will post to the www.border-security-report.com homepage for one week, be shared via our social media channels and it will then remain on the site for a full 12 months.

Cost £500 (\$600)



DIGITAL RATES & SPECIFICATIONS

WEBINARS

Webinars provide a powerful, interactive audio-visual opportunity to reach your international audience who may not be in a position to hold a meeting or attend an event.

Hosted by our Editor-in-Chief, Tony Kingham. Interview style with Tony as moderator and 1-4 speakers supplied by the sponsor. Topic is driven by sponsor. Program should be 30-45 minutes in length. Audio with power point. Power point provided by Sponsor.

The sponsor of the webinar and their speakers will be featured in all of the promotional efforts:

What we provide:

- Software platform.
- Email Blast – Several DEDICATED EMAIL blasts to 25,000 contacts. Typically 2 prior and one post live event.
- Website – Home page banner on our web sites with click through to the webinar.
- Push Notices – to our LinkedIn Groups.
- Banners in our monthly e-newsletter. Typically 2 prior and one post live event.
- Advert specifically for your webinar in Border Security Report or World Security Report.
- Registration engine to capture details of those who register for the webinar.
- Details of those who registered for the webinar provided in a spreadsheet to Sponsor.
- Host the webinar video for 2 months.
- Details of those who registered to watch the video after the webinar.
- What will be needed from Sponsor is; a topic, usually one telephone conversation with Tony to work through the details, and 1 -4 speakers.

Cost £3,750.00 (\$4,900) for the live webinar which will also remain on the site for a full 12 months



THE PODCAST PACKAGE

Podcasts are an incredibly powerful and attractive way of reaching new customers and generating new leads. Podcasts allow you to reach a global audience without your potential customer having to leave comfort of this or her office or home.

It gives the viewer the freedom to tune and watch when they want at a time that suits their schedule.

With you, we will host, produce, and share a 15-minute presentation podcast about your company and its products via our web sites and social media channels.

We will send a dedicated email to our entire subscriber list inviting them to register to view the podcast and we will share those contact details with the client.

The podcast will be advertised in the next available issue of BORDER SECURITY REPORT magazine.

The podcast will remain hosted on the website for twelve months and we will continue to send you any new registrants.

Cost £2,250.00 (\$2,900) each it will remain on the site for a full 12 months.

IN PARTNERSHIP WITH

BORDER SECURITY REPORT

WORLD BORDER SECURITY CONGRESS

The World Border Security Congress is a high level event that discusses and debates current and future policies, implementation issues and challenges, as well as new and developing technologies, that contribute towards safe and secure border and migration management.

The Congress is THE premier multi-jurisdictional transnational platform where the border protection, management and security industry policy-makers and practitioners convene annually to discuss the international challenges faced in protecting borders.

The World Border Security Congress gives you a great opportunity to meet key decision makers and influencers, offering a limited number of opportunities exist to commercial organisations to be involved with the conference and the opportunity to meet and gain maximum exposure to a key and influential audience.

www.world-border-congress.com

Flagship Media Partner of



WORLD BORDER SECURITY NETWORK

WORLD BORDER SECURITY NETWORK global extranet for border officials..

The World Border Security Network is an international collegiate network for agencies at the border.

As members you will be able to communicate and share information with other members, keep up-to-date with the latest threats, best practise, training opportunities and more.

Access is restricted to government personnel only.

World Border Security Network is the official network of the World Border Security Congress

www.worldbordersecurity.net

Partner of the



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REPORT**

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